

ISSUE 195

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WEEKLY INSIGHTS

HOSPITALITY INDUSTRY NEWSLETTER



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ASB successfully completes the sale of contracts and trademarks to Holiday Villa Group

Advance Synergy Bhd (ASB) has completed the sale of management services agreements, licensing agreements, and trademarks of its wholly-owned subsidiary, Alangka-Suka Hotels & Resorts (ASHR) to Holiday Villa Group.

The agreements and trademarks were sold for RM7 million to Holiday Villa Hotels & Resorts Sdn Bhd (HVHR) and Holiday Villa Hotels & Resorts Limited (HVHRL).

ASHR, via its direct or indirect subsidiaries, collectively referred to as "vendors", had inked three agreements with HVHR and HVHRL on May 7, 2021. [READ MORE](#)



Daesim Group adds Starlink Hotel to its stable

The soft opening of Starlink Hotel at Jalan Tunku Abdul Rahman marks another milestone for the Daesim Group of Companies.

Group chairman Datuk Lau Ngie Hua said they had come a long way since Star (later rebranded Daesim) first started in 1975 as a small stall trader at Pasar Malam in Jalan Market here.

From there, the businesses thrived before they regrouped and expanded their circles.

On Starlink Hotel, Lau said this was the group's first foray into the hotel business.

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Domestic tourism picking up pace

Malaysia is seeing a boom in domestic tourism despite the Omicron scare as the long year-end school holidays begin.

Malaysian Inbound Tourism Association president Uzaidi Udanis said concerns about the Covid-19 Omicron variant had not disrupted the industry's recovery with no major booking cancellations recorded.

"Malaysia is one of the most vaccinated countries against Covid-19, thanks to the government's efforts, which played a role in reviving the tourism industry as people are more willing to travel now.

"There are still a high number of bookings. Many hotels and accommodations in Selangor and premium hotels in Langkawi, for instance, have been fully booked this month," he told the New Straits Times. [READ MORE](#)



Langkawi wins six 2021 Malaysia Tourism Council Gold Awards

Kedah's jewel, Langkawi, grabbed six awards at the 2021 Malaysia Tourism Council Gold Award presentation ceremony held at a hotel in Petaling Jaya, Selangor.

They were for 'Best Cable Car in Malaysia' which was won by Langkawi Skycab (Panorama Langkawi Sdn Bhd); 'Best Three Star Hotel (Sea View) by Nadias Hotel Langkawi; 'Best Islamic Compliance Hotel (Adya Hotel Langkawi), while the Langkawi Development Authority (LADA) received the 'Special Awards On Travel Bubble Initiatives.'

Another Langkawi tourism industry player, Langsura Geopark Sdn Bhd, won two awards, namely for the 'Best Malay Cuisine and Heritage Restaurant' and the 'Best Eco Friendly Destination '.

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Six Senses makes Japan debut in Kyoto

When Six Senses Kyoto launches in spring 2024, it will mark the brand's debut in Japan, in collaboration with Tokyo-based Wealth Management.

The hotel will sit in a prime spot within Kyoto's Higashiyama district, with the famous Gion district a short walk away. Design elements will reflect the prefecture's rich history and the Myohoin temple and Tokyoku-Jina shrine bordering the hotel.

“The development carefully incorporates the historic and cultural essence of the locale. Its design concept, which is reminiscent of an ancient temple, along with the gardens cradled within the site, will be fused with the Six Senses brand values,” says Kazutoshi Senno, representative director and president of Wealth Management, Inc. [READ MORE](#)



IHG Signs Three Hotels with JJW

IHG has signed multi-property deal with JJW Hotels & Resorts (JJW) that marks the Vignette Collection's debut in Europe.

The franchise agreement between IHG and JJW is for two hotels to join the Vignette Collection - one in Portugal and another in Austria - as well as a voco hotel in Portugal's Algarve.

In August 2021, Vignette Collection became the sixth brand added to IHG's portfolio in the past four years, taking it to 17 brands across more than 6,000 hotels in over 100 countries.

The brand's first two signings were The Aquatique hotel in Pattaya, Thailand and Hotel X Brisbane Fortitude Valley in Australia - which opened its doors just a few days ago. [READ MORE](#)

